



CHATHAM HILL INTERIORS

NEW CLIENT QUESTIONNAIRE

DATE: _____	REFERRED BY: _____
NAME: _____	PHONE: _____
	EMAIL: _____
STREET: _____	CHILDREN AT HOME (Ages): _____
CITY: _____ STATE: _____	PETS: _____

1. What space or spaces are you looking for help with?
2. What do you dislike about the current design? Any issues you want to resolve?
3. What are your overall needs for the project?
 - Complete space overhaul – let's start from scratch
 - I want help with the following:
 - Replace all furniture in the space
 - Replace some furniture
 - Flooring / Carpeting
 - Window treatments
 - Paint and/or wall covering
 - Fixed light fixtures and/or lamps
 - Décor and Styling
 - Finish selections for renovation (tile, countertops, hardware)

4. Is there a significant other that wants to be involved in the process? If so, will both parties be making the decisions and do the two parties have different styles and preferences?

5. Do you have a vision already in mind? Any inspirational images you plan to share?

6. What design style(s) do you prefer?
 - Traditional** (classic shapes and materials; ornate details; think classic Ethan Allen, Thomasville, Bernhardt)
 - New-traditional** (a blend between traditional and modern, modernizes classic design elements for a fresh and contemporary look.; think Ballard, Pottery Barn or Arhaus, some RH lines, which mix modern and vintage styles)
 - Coastal** (light and airy spaces, soft color palette of whites, blues, and neutrals, natural materials like rattan, jute, and driftwood; think Serena and Lily)
 - Organic modern** (think Studio McGee, Lulu and Georgia)
 - Transitional** (blends traditional and contemporary styles, streamlined and simple but incorporating classic elements; think Ethan Allen, Bassett)
 - Modern Industrial** (unfinished elements, industrial materials like brick, concrete and metal; think Restoration Hardware)
 - Contemporary** (curved lines, minimalism, art-deco; think CB2 and Design within Reach)
 - California Coastal** (neutral, relaxed, minimalist)
 - Modern** (clean lines, sleek surfaces, earthy color palette, geometric; think West Elm and Crate and Barrel)
 - Mid-Century Modern** (simple, organic forms, clean lines, bold colors; think some West Elm and Design within Reach lines)
 - Rustic** (Cozy and welcoming feel, warm colors, vintage furniture, earthy accents. Incorporates natural materials like rough-hewn wood and stone)
 - Bohemian** (eclectic, rich colors, mix of patterns, global influences; think Anthropologie Home)

7. Are there any design style(s) do you absolutely dislike?

8. What colors do you like or dislike?

9. Do you like incorporating pattern?
10. Are you trying to incorporate any furniture or decor items that you absolutely want to keep? If so, what pieces are they?
11. How involved do you want to be in the process?
- I trust the designer to make all design decisions once we've decided on a general look and feel
 - I have some ideas but don't want to be involved in every decision.
 - I want to be very involved and I have a lot of ideas. I want to approve fabrics, paints, wallpaper and furnishings.
12. What is your budget for the entire project, including furnishings and decor?
- \$10,000 - \$20,000
 - \$20,000 - \$30,000
 - \$30,000 - \$40,000
 - \$40,000 - \$50,000
 - \$50,000+
13. How important is quality when selecting your furnishings?
- Not at all important, getting a look for the right price is my main concern
 - Somewhat important, I'm more interested in getting a good value
 - Very important; I'm interested in high-quality furnishings that are stylish and durable
14. Are you looking for a full-service designer or just some ideas and direction and want to purchase on your own?
15. How much does money affect your decisions if you really love a design or piece?
- Scale of 1-3
- 1 - It effects my decision and I will have to consider another option
 - 2 - I am willing to splurge on something I love, but sometimes would consider a lower price piece that isn't quite perfect
 - 3 - I don't care what the price is if I love the piece

16. How quickly are you looking to get started?

- ASAP – I want to start the process now
- I'd like to get the project started in the next 3 months
- I have this project on my radar but I am ok with starting 6 months from now

17. How quickly do you want the project completed?

- I have a deadline and don't want to wait long for pieces to arrive
- I am not in a rush to have the space completed, but I would pass on something I love if it means waiting 4-6 months for it
- I would rather get the perfect pieces for the space, even if that means waiting longer for them.